School Poster Size Cheat Sheet

Pin it next to your poster printer

Poster sizes

Size	Name	Best for	Read from
11×17"	Tabloid	Flyers, notices	3-5 ft
18×24"	Classroom	Anchor charts, rules	5-10 ft
24×36"	Standard	Hallways, events	10-20 ft
36×48"	Large format	Gym, cafeteria, lobby	20-30 ft
24/36" x any	Banner	Pep rallies, sports	30+ ft

Text size by distance (1 in per 10 ft)

Distance	Letter height	Font size
10 ft	1 in	72 pt
20 ft	2 in	144 pt
30 ft	3 in	216 pt
50 ft	5 in	360 pt

Image pixels needed

Poster	100 ppi	150 ppi
11×17"	1100×1700	1650×2550
18×24"	1800×2400	2700×3600
24×36"	2400×3600	3600×5400
36×48"	3600×4800	5400×7200

Bulletin boards: most classroom boards are 7-8 ft wide x 3-4 ft tall. Measure first, leave a 2" border, and print one roll-width panel instead of tiling letter pages.